

PROFIT

M A G A Z I N

ADVERTISING SPACE PRICELIST

- Half page 620 EUR
- Full page (A4)..... 1.000 EUR
- First page (A1)..... 1.200 EUR
- Second or third cover (K2 or K3)..... 1.400 EUR
- Back cover (K4)..... 2.000 EUR
- Insertation..... 0,10 EUR per piece
- Brand logo on the front page (5 cm²)..... 1.600 EUR
- PR text or advertorial..... 1.000 EUR
- Centerfold..... 1.900 EUR
- Double cover..... 2.800 EUR
- Cover (K2+A4 or K3+A4)..... 2.400 EUR

NOTE:

The publisher retains the right to change the pricelist provided that the advertiser is notified no later than 15 days before the change becomes effective.

The price increases by 100% for political ads.

The prices are listed without the costs of designing a conceptual solution and graphical preparation.

Agency discount 15%.

Insertation is also possible for partial circulation.

Payment is to be made to the RSD account: 160-547284-46 with Banca Intesa for the company PROMEDIA MARKET DOO ZEMUN.

Payment is to be made within the legal deadline of seven days upon receiving the invoice.

The pricelist terms may be changed exclusively with the consent of the general manager.

This pricelist is to be implemented from May 1, 2019 and shall be valid without seal and signature.

PROMEDIA MARKET d.o.o.
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